

## Position Open Until Filled: Umpqua Regional Director (Title is Flexible)

Cascadia Wildlands

Eugene, Oregon

Reports to: Executive Director

### Definition

The Umpqua Regional Director (URD) is responsible for Cascadia Wildlands' programs to monitor and protect public lands and associated waterways in the greater Umpqua Watershed (including the Roseburg and Coos Bay BLM Districts, Umpqua National Forest, Elliott State Forest and Oregon Dunes National Recreation Area) from destructive practices such as harmful logging, unreasonable off-highway vehicle use; irresponsible herbicide application; and energy developments that destroy habitat and foster the use of fossil fuels here or abroad. In addition, the URD will join with other staff members in assisting with administrative, outreach and fundraising tasks as needed.

### Duties

#### Monitoring and Commenting on Public Lands Policies, Management, and Projects

- Demonstrate presence and engagement by frequently interacting with agency personnel, attending field trips and public meetings associated with the program area and engaging with diverse stakeholders
- Monitor agencies, land management projects and websites on the state and federal levels—particularly Bureau of Land Management planning updates, US Forest Service schedule of proposed actions, and the Oregon Department of Forestry's Annual Operations Plan for the Coos District—to keep abreast of upcoming projects and changes to policies and management
- Create and maintain tracking system to ensure that all significant actions are addressed, workloads are manageable and that comment and appeal deadlines are met
- Identify and document those actions that require written comment, appeals or administrative protests—mainly associated with the National Environmental Policy Act (NEPA)—or other actions to urge corrections or cancelations on the part of agencies and also build the legal record if the agencies prove unwilling to make needed adjustments
- Occasionally, as needed, submit comments on or provide support for other critical actions on federal or state forests lands outside of the greater Umpqua watershed

#### Litigation Support

- Provide support and documentation for the Legal Director and our retained attorneys pursuing lawsuits associated with the greater Umpqua Watershed
- Work with expert witnesses, provide declarations, review legal briefs, and recruit declarants

#### Education and Communication

- Create and maintain web content (pages, posts and blogs) for program area
- Draft press releases, op-eds and letters to the editor on notable actions and issues
- Conduct media interviews and lead press tours of focus areas
- Write relevant pieces for e-newsletter and Cascadia Quarterly

- Promote issues in social media and other appropriate venues
- Host educational events and participate in community presentations, forums and conferences about pressing issues
- Work with concerned landowners impacted by agency actions

#### Partnership Development and Outreach

- Lead legislative actions when opportunities arise
- Develop partnerships with other grassroots and larger groups to leverage our impact on federal and state issues including signing on to letters, comments and protests, sharing information and planning events together
- Help recruit, educate and empower activists through presentations, monitoring, trainings and internships

#### Fundraising and Donor Recruitment

- In cooperation with the ED pursue likely foundation opportunities
- Identify and cultivate supporters, major donors, and businesses with interests in the greater Umpqua watershed and larger Cascadia bioregion
- Participate in fundraising events such as the Wonderland Auction, Ancient Forest Hoedown and house parties

#### Philosophy and Values

Cascadia Wildlands is a small, community-based organization that places huge emphasis on the wellbeing of our employees, our relationships with the community, and our role in the greater environmental movement. *Candidates must have:*

- A passion for wild places, wildlife, and grassroots movements
- Professional etiquette and a high standard of accountability
- An ability to form meaningful relationships with diverse constituencies, especially donors and volunteers
- A commitment to building a movement through cultivating volunteers, creating personal connections with community members, and supporting fellow staff members in their work
- A commitment to minimizing our organization's environmental footprint
- A commitment to preventing and/or resolving conflicts and communicating openly and honestly
- A positive, solutions-oriented approach to work and a sense of humor

#### Qualifications

The URD must have excellent organizational and interpersonal skills as well as an ability to prioritize tasks in often chaotic settings.

#### Required Qualifications\*:

##### *Experience*

- Familiarity with applicable state and federal environmental laws and regulations, like NEPA, NFMA, ESA and the Northwest Forest Plan and land management agencies like the Oregon Department of Forestry, US Forest Service, Bureau of Land Management, Federal Energy Regulatory Commission, and the US Fish and Wildlife Service

- Experience planning and implementing conservation campaigns
- Experience engaging the public and building successful relationships with activists, donors, foundations, conservation partners and non-traditional stakeholders
- Experience using modern office and communication systems

#### *Education*

- College degree in relevant field; graduate degree preferred
- Deep understanding of Pacific Northwest ecology and environmental threats

#### *Abilities*

- Exceptional communication skills, including efficient, error-free writing abilities and eloquent, compelling verbal communication skills
- Obsessive about securing necessary information and data from action agencies
- Excellent judgment and confidence to make decisions
- Initiative to take on challenges and develop creative, resourceful solutions to problems and obstacles; a positive, can-do attitude
- Ability to work as part of a dynamic, fast-paced team and commitment to support volunteers and fellow staff members
- Efficient computer skills, including fluency in social media, internet research, email programs, Microsoft Office programs, and Wordpress or other blogging/web platform
- Willingness and ability to travel for events and meetings
- Enthusiasm for asking for volunteer help, donations and sponsorships
- Willingness and ability to work at weekend events on occasion
- A valid driver's license or other reliable mode of transport
- Likes to have fun

\*Applicants must meet all required qualifications to be considered.

#### **Salary and Benefits**

The URD position is a full-time, salaried position. Ideally, the position is based in Roseburg, OR, but other nearby locations will be considered. Salary is commensurate with experience. Health and vision benefits are available after three months of employment. Hours are flexible. Generous paid vacation time.

#### **Application Procedures**

This position is open until filled, but due to high competition and demand, candidates are encouraged to apply as soon as possible. Please follow the application instructions exactly. No phone calls please. Thank you for your time and interest!

Email a cover letter, resume, and references to Executive Director, Bob Ferris, at **bob@cascwild.org** as a single .pdf file. Please do not submit any additional materials.

*Cascadia Wildlands is committed to cultivating a diverse, empowered, and respectful community in the workplace and beyond. We do not discriminate against individuals on the basis of race, color, sex, sexual orientation, gender identity, religion, disability, age, parental status, marital status, veteran status, ancestry, or national or ethnic origin.*