

E-Mail Excerpt from Jerod Broadfoot to Oregon Hunter's Association (OHA) Leadership regarding Moore Poll Paid for by OHA

From: Jerod Broadfoot [mailto: [REDACTED]]

Sent: Tuesday, October 18, 2011 9:59 AM

To: Wendell; Duane Bernard; [REDACTED]; Don Backman; Joe Ricker; Al Elkins; Fred Craig; [REDACTED]; [REDACTED]

Cc: Wayne Endicott; Steve Chapman

Subject: Cougar/Bear Update

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Good morning,

I know everyone is waiting impatiently for the results of our statewide survey. I will be working with Bill, Mike and Joe to set up a conference call to fully brief them on the polling, but no hard copies of the poll will be sent or emailed to ensure the utmost security of our information. I can work with Bill, Mike and Joe to get one hand delivered copy to them, but we absolutely cannot share this with anyone or broadcast our findings to anyone. I am very happy with the results from our poll. We successfully identified our messages and found out how voters feel about the issue. One thing to keep in mind is that we purposefully went out with the poll on opening weekend of rifle deer season. This meant that over 200,000 of our voters were out in the field and not at home to participate. This enabled us to get a good grip on how a lot of non-hunters felt. **The main thing we found out from the poll was that if we raise the money and run this campaign correctly we can win on this issue.** We sincerely appreciate OHA's partnership on this effort. Without it, we would be no closer than we have ever been, but as we sit now we have a plan to return cougar and bear management to Oregon and save our elk and deer herds.