



MOORE INFORMATION

OPINION RESEARCH • STRATEGIC ANALYSIS

OREGON VOTERS (N=500)
OCTOBER 2-3, 2011

Can I speak to (FROM LIST)? IF NA: SCHEDULE CALL BACK
PLEASE ONLY SPEAK TO THE LISTED PERSON

Hello, this is (FIRST AND LAST NAME). We are conducting a survey among voters regarding issues in your part of the state and would like to include your views in our study. I assure you we are only seeking opinions and there will be no attempt to sell you anything or solicit a donation.

1. First, when it comes to issues involving wildlife in Oregon, which one of the following should be the state legislature's highest priority? (RANDOMIZE 1-4)

habitat	39%
controlling predator populations	22%
compensating ranchers and farmers for damage to crops and livestock from wildlife	13%
increasing wildlife population numbers	12%
other/none	6%
don't know	7%

2. Now here are two statements about hunting and wildlife management today. Please tell me which statement comes closest to your own viewpoint. (RANDOMIZE 1-2)

hunting is not necessary to manage wildlife; we should ban hunting and let Mother Nature and animals balance their populations naturally	12%
hunting is important to managing wildlife populations and allows state game managers to use scientific data to manage wildlife populations	82%
neither	4%
don't know	2%

3. Next, have you seen, read or heard anything about cougars or bears lately?

no/don't know	39%
yes	61%

3OT: IF YES: What have you seen, read or heard? Please be as specific as possible. (RECORD RESPONSE VERBATIM; ACCEPT ONE)

Entering urban areas	15%
Sightings - general	11%
Attacking citizens/pose a danger	7%
Cougar population increasing	3%
Killing/injuring livestock	3%
Humans encroaching on animal's environment/development causing problems for cougars and bears	3%
Newspaper/magazine article	3%
Causing harm to pets	2%
Population of both Cougars and bears increasing	2%
Cougars getting hunted/killed	2%
Against the killing of cougars and bears	1%
Sightings in other states	1%
Television news/TV	1%
Attempts to control population of cougars and bears	1%
Looking for food	1%
Aware of ballot measure to utilize dogs to hunt cougars and bears	1%
Against ban on cougar hunting	1%
Against using dogs to hunt cougars and bears	1%
Increase in sightings	*
Causing property damage	*
Bears getting hunted/killed	*
Fines imposed for hunting	*
Cougar population is decreasing	*
Bear population increasing	*
Efforts to prevent the hunting of cougars and bears	*
Reduction in sightings	*
In favor of using dogs to hunt cougars and bears	*
Attempting to get into garbage cans/bins	*
Attempts to prevent hunting	*
Don't know	3%

*Less than one-half of one percent

4. If a measure was on the ballot today that allowed the Oregon Department of Fish and Wildlife to authorize hunters to use dogs for hunting cougars and bears and use bait to hunt bears, would you vote yes or no?

yes	40%
don't know	9%
no	51%

INTRO Q5-7

Next, please tell me if you favor or oppose each of the following changes to Oregon law. IF FAVOR/OPPOSE: Is that strongly favor/oppose or somewhat favor/oppose?

Scale

1. strongly favor
2. somewhat favor
3. (DON'T READ) don't know
4. somewhat oppose
5. strongly oppose

ROTATE Q5-7

5. Allow the Oregon Department of Fish and Wildlife to authorize the use of dogs to hunt cougars.

strongly favor	27%
somewhat favor	18%
Total favor	45%
don't know	4%
Total oppose	51%
somewhat oppose	15%
strongly oppose	37%

6. Allow the Oregon Department of Fish and Wildlife to authorize the use of dogs to hunt bears.

strongly favor	22%
somewhat favor	20%
Total favor	41%
don't know	4%
Total oppose	55%
somewhat oppose	16%
strongly oppose	38%

7. Allow the Oregon Department of Fish and Wildlife to authorize the use of bait to hunt bears.

strongly favor	13%
somewhat favor	23%
Total favor	36%
don't know	5%
Total oppose	58%
somewhat oppose	21%
strongly oppose	38%

8. Now, here are two different points of view about this issue. Please tell me which statement comes closest to your own view. (RANDOMIZE 1-2)

cougar and bear populations are out of control. Pets & livestock are being killed, there have been cougar sightings in large cities and elk and deer herds are reduced	39%
the use of dogs and bait for hunting cougars and bears was banned by voters in 1994 and re-affirmed in 1996. Chasing or harassing cougars and bears with dogs and shooting bears while they are eating bait like doughnuts and cookies is cruel and inhumane	53%
neither	5%
don't know	3%

9. Next, in your opinion, which of the following groups should have the most influence when it comes to managing cougar and bear populations in Oregon? (RANDOMIZE 1-5)

local wildlife biologists working for the Oregon Department of Fish and Wildlife	64%
farmers and ranchers	13%
hunters	8%
the State Legislature	5%
animal rights advocates	3%
none/other	3%
don't know	3%

INTRO Q10-12

Next, please tell me whether you agree or disagree with each of the following statements about cougar and bear management in Oregon.

Scale

1. agree
2. (DON'T READ) don't know
3. disagree

ROTATE Q10-12

12. Cougars and bears pose a serious threat to livestock, pets and humans. If the Oregon Department of Fish and Wildlife isn't allowed to manage cougar and bear populations, someone could get attacked or killed.

agree	60%
don't know	7%
disagree	33%

10. Cougar and bear populations are rapidly increasing. It is time to return all management tools, including dogs and bait, to the Oregon Department of Fish and Wildlife and allow that agency to do its job.

agree	51%
don't know	8%
disagree	41%

11. Elk and deer populations across Oregon are diminishing due primarily to predation from cougars and bears. Cougar and bear populations must be managed in order to save elk and deer herds.

agree	46%
don't know	15%
disagree	39%

INTRO Q13-15

Now here are some other statements about cougar and bear populations in Oregon. After hearing each, please tell me whether you are more likely or less likely to support allowing the Oregon Department of Fish and Wildlife to authorize hunters to use dogs and bait for cougar and bear management. IF MORE/LESS LIKELY: Is that much more/less likely or somewhat more/less likely?

Scale

1. much more likely
2. somewhat more likely
3. (DON'T READ) don't know/no difference
4. somewhat less likely
5. much less likely

ROTATE Q13-15

14. Cougar and bear populations have grown so large that they have been captured or killed by police officers on school playgrounds, local neighborhoods and backyards in Portland, Salem, Eugene, Bend and numerous other cities and towns across the state.

much more likely	28%
somewhat more likely	25%
Total more likely	54%
don't know/no difference	14%
Total less likely	33%
somewhat less likely	14%
much less likely	19%

13. The Oregon Department of Fish and Wildlife has stated that the only way to effectively manage cougar and bear populations is with the use of dogs and bait, and that without the use of these tools they have been unable to manage cougar and bear populations effectively.

much more likely	25%
somewhat more likely	23%
Total more likely	48%
don't know/no difference	10%
Total less likely	42%
somewhat less likely	18%
much less likely	24%

15. The state has paid the federal government hundred's of thousands of dollars to use dogs to kill cougars and will continue to do so unless the law is changed.

much more likely	18%
somewhat more likely	22%
Total more likely	40%
don't know/no difference	18%
Total less likely	42%
somewhat less likely	18%
much less likely	24%

16. Now please tell me which of the following three statements comes closest to your own view about the laws regulating cougar and bear hunting in Oregon. (RANDOMIZE 1-3)

the Oregon Legislature has had the opportunity for over 16 years to fix the problem, but has failed to do anything due to partisan politics and lobbying by animal rights groups. It is time for voters to change the law and end this debate	22%
the ban on using dogs and bait that was passed in 1994 should not be changed	34%
the Legislature should immediately repeal the measure passed in 1994 and allow biologists at the Oregon Department of Fish and Wildlife to do their job	38%
none/other	2%
don't know	4%

17. After everything you have heard, if a measure was on the ballot today that allowed the Oregon Department of Fish and Wildlife to authorize hunters to use dogs for hunting cougars and bears and use bait to hunt bears, would you vote yes or no?

yes	44%
don't know	7%
no	48%

18. IF Q17=RESPONSE 3 (NO): Would you be more likely to support a ballot measure that only allowed the Oregon Department of Fish and Wildlife to authorize hunters to only use dogs for hunting cougars?

yes	21%
don't know	8%
no	70%

19. Now I would like to read you a sample ballot title and result of a yes and no vote for a ballot measure on cougar and bear management. After you have listened to all of the statements, please tell me if you would vote "yes" or "no."

"Overrides a law barring use of dogs to hunt, pursue cougars and bears for sport and use of bait to hunt bears for sport"

Result of Yes vote: A yes vote over-rides voter-enacted prohibition; allows public sport hunters to use dogs to hunt, pursue, and harass cougars and bears; allows public sport hunters to use bait to attract and hunt bears.

Result of No vote: A no vote retains 1994 voter-approved prohibition on sport hunters' using dogs to hunt, pursue, and harass cougars and bears; also retains prohibition on sport hunters' using bait to attract and hunt bears.

After hearing this, would you vote yes or no?

yes	36%
don't know	8%
no	56%

Now a few questions for statistical purposes.

20. In the last year have you belonged to, volunteered for or contributed money to any environmental or animal rights groups?

environmental group	7%
animal rights group	7%
both	3%
Total yes	17%
neither	78%
don't know	5%

21. What is your approximate age, please?

18-34	10%
35-44	11%
45-54	19%
55-59	14%
60-64	17%
65+	28%
NA	1%

22. In politics today, do you consider yourself a, (RANDOMIZE 1-3, READ 4 LAST)

Republican	34%
Democrat	39%
Independent	18%
something else	8%
don't know	1%

26.	Do you or does anyone in your household own a gun?	
	yes, respondent	41%
	yes, household member	16%
	Total yes	57%
	no	38%
	don't know	1%
	NA	4%
23.	Party Registration (FROM LIST)	
	Republican	35%
	Democrat	46%
	Independent/Other	19%
24.	Gender (BY OBSERVATION)	
	male	46%
	female	54%
25.	County (FROM LIST)	