

August 17, 2016

To: Interested Parties

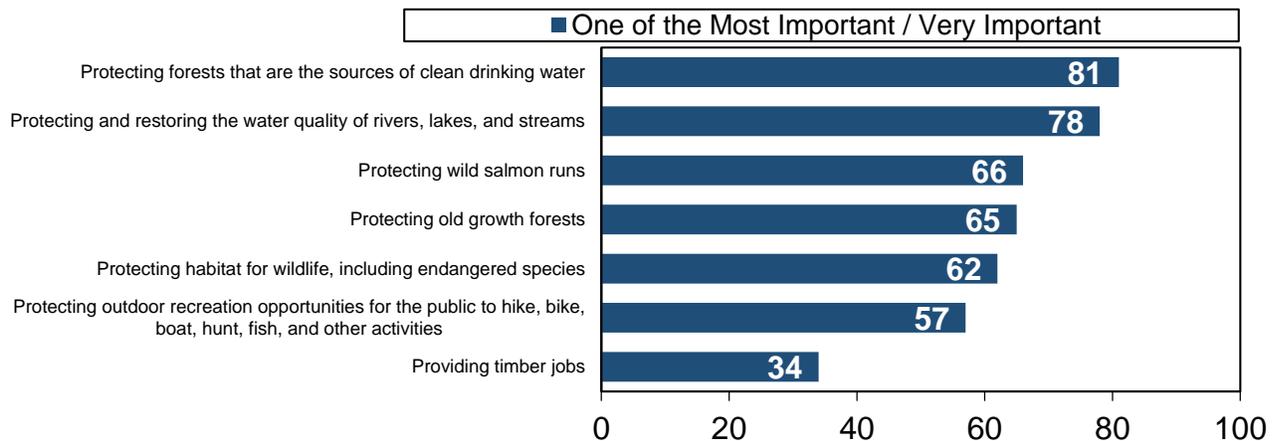
Fr: Anzalone Liszt Grove Research

Re: Summary of Polling Results among voters in CA/OR/WA counties that intersect the Northwest Forest Plan Boundary

Voters in this region place a real priority on protecting water, forests, habitat, and recreation areas. Further, the Northwest Forest Plan shows impressive existing branding region-wide, and among each state in the Pacific Northwest. Majorities support potential revisions to the Plan that increase protections for clean water and old-growth forests and limit clearcut logging and road-building, with many of the potential revision proposals showing support among 70-80% of the electorate.

When it comes to prioritizing public lands policy, voters in this region place a high importance on water, forests, wildlife, and recreation.

Figure 1 – “Next, I am going to read you a few different priorities that leaders in your state are trying to balance as they create new ways of protecting federal lands and waters. For each, please tell me how important it is to you-- one of the most important priorities, very important, somewhat important, not too important, or not important at all.



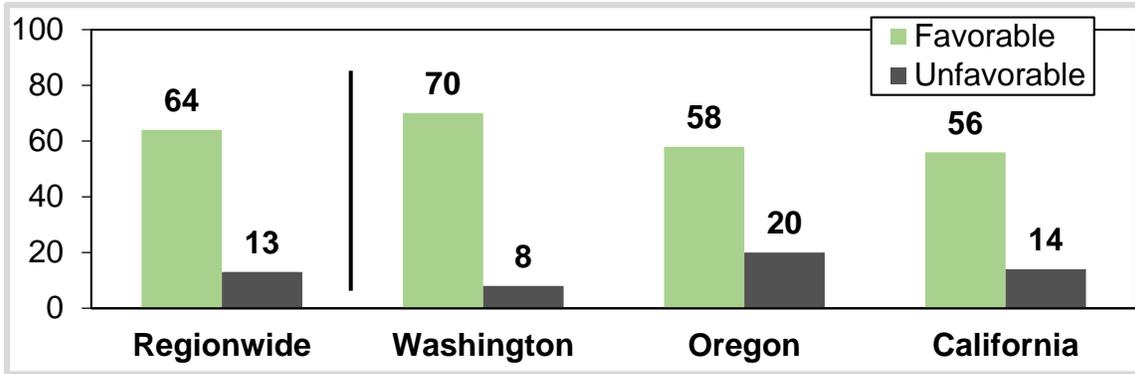
The Northwest Forest Plan is very popular among voters in this area.

Provided very basic context about the Northwest Forest Plan*, nearly two-thirds of voters in this region have a “favorable” impression of the plan – with a roughly 5:1 favorable-to-unfavorable ratio (64% Favorable / 13% Unfavorable).

The plan’s popularity extends across the three states comprising the region, with sizable majorities in each holding a “favorable” impression.

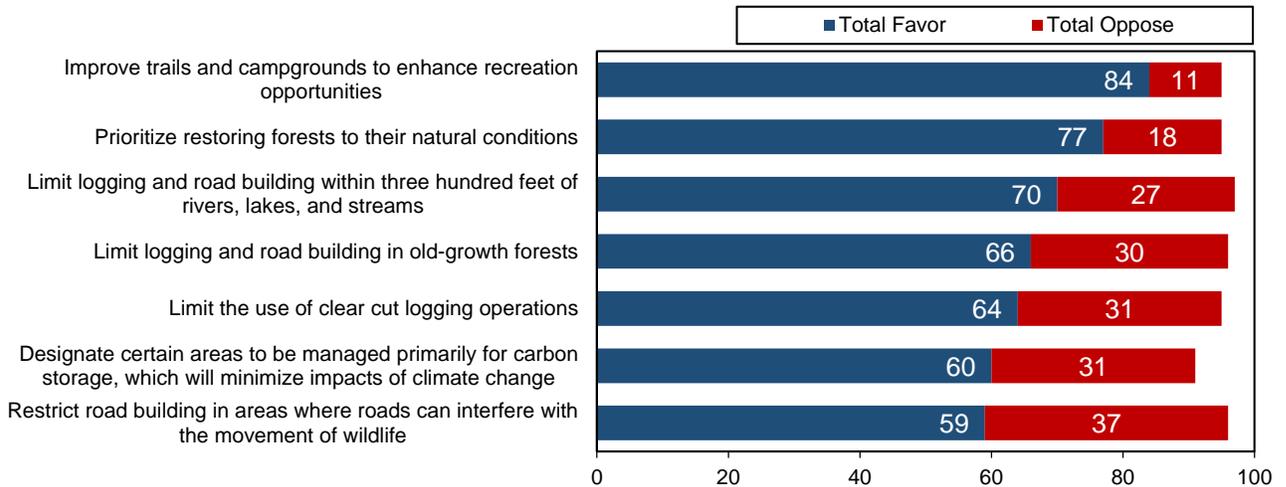
Anzalone Liszt Grove Research conducted N=600 live telephone interviews with registered voters in counties in California, Oregon, and Washington that intersect the Northwest Forest Plan Boundary. Interviews were conducted between July 5-10, 2016. Respondents were selected at random, with interviews apportioned geographically based on past voter turnout. Expected margin of sampling error statewide is ±4.0 with a 95% confidence level.

Figure 2 - "From what you know, do you generally have a favorable or unfavorable impression of the Northwest Forest Plan?"



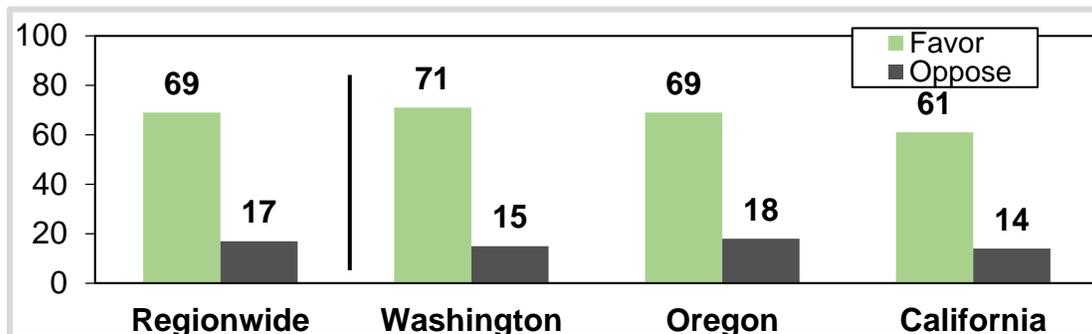
Additionally, sizeable majorities support potential revisions to the Northwest Forest Plan that protect recreation opportunities, restore forests, protect water sources and old-growth forests, limit the use of clear-cut logging, recognize forests as a source of carbon storage, and protect corridors for wildlife.**

Figure 3 – "Let me read you some specific components of ways that have been suggested to revise the Northwest Forest Plan and get your reaction. For each, please tell me if you would favor or oppose that component."



And importantly, nearly 70% of voters in the region support the potential revision as a whole – including better than 4:1 ratios in favor of the plan in each of the three states.

Figure 4 – "The components you just heard are parts of a proposal to revise the Northwest Forest Plan-- from what you know, would you generally favor this revised Northwest Forest Plan or oppose this revised Northwest Forest Plan?"



*“As you may know, the Northwest Forest Plan is a collection of federal policies that were enacted in 1994 to govern the management of federal lands in the Pacific Northwest, land that stretches from Northern California and across western Oregon and Washington.”

**“The Northwest Forest Plan is a collection of federal policies that governs the management of roughly twenty-five million acres of federal lands in the Pacific Northwest, over areas that stretch from Northern California and across western Oregon and Washington. This area contains most of the old-growth forests in the continental United States, endangered fish and wildlife, recreational opportunities, and sources of clean water. The Northwest Forest Plan was enacted in 1994 and is now up for revision.”

Let me read you some specific components of ways that have been suggested to revise the Northwest Forest Plan and get your reaction.

For each, please tell me if you would favor or oppose that component.”