



TITLE: GRASSROOTS ORGANIZER

Reports to: Executive Director

Hours: flexible schedule, .5-.75 FTE

General Description: The Grassroots Organizer works to advance Cascadia Wildlands' conservation campaigns and mission and vision through community outreach, education, and mobilization. The successful candidate will utilize grassroots organizing strategies and tactics to educate, engage and activate our constituency, including through presentations and tabling opportunities, public hikes, rallies and demonstrations, social media, event planning, volunteer management, alliance building and other movement-building techniques. The Grassroots Organizer reports to the Executive Director, works in a team setting with other staff on conservation campaigns, and is expected to take the leadership role in developing and implementing all phases of Cascadia Wildlands' grassroots outreach. The position has potential to become full-time in the future.

OUTREACH AND ORGANIZING (90%)

- Organize, staff, and publicize outreach events, including Pints Gone Wild!, Public Interest Environmental Law Conference, Oregon Country Fair, Whiteaker Block Party, and various other community organizing events
- Host educational events and participate in community presentations, forums, and conferences about our campaigns in order to recruit, educate, empower and activate community members to take action
- Organize and lead public hikes to threatened and priority campaign areas
- Recruit, manage and maintain positive relationships with event volunteers
- Build Cascadia Wildlands supporter list and maintain database
- Develop and expand partnerships with diverse stakeholders and conservation allies
- Maintain a compelling and updated tabling display
- Write articles for E-News, Cascadia Quarterly, website, and social media

DEVELOPMENT (10%)

- Participate in all CW fundraisers, including our annual Wonderland Auction in December, with a focus on overseeing the silent auction portion of the event
- Promote membership at outreach events

PHILOSOPHY AND VALUES

Cascadia Wildlands is a community-based organization that places huge emphasis on the well-being of our employees, our relationships with the community, and our role in the greater environmental movement.

Candidates must have:

- A passion for wild places, wildlife, and grassroots movements for change
- Professional etiquette and a high standard of accountability
- An ability to form meaningful relationships with diverse constituencies
- A commitment to building a movement through cultivating volunteers, creating personal connections with community members, and supporting fellow staff members in their work
- A commitment to minimizing our organization's environmental footprint
- An ability to have fun

QUALIFICATIONS

The Grassroots Organizer must have excellent organizational and interpersonal skills as well as an ability to prioritize tasks in an often fast-paced setting. Prior experience planning events, working at community outreach events, and talking to the public about conservation issues desired.

Experience

- Experience engaging and organizing the public into campaigns and building successful relationships
- Experience using modern office and communication systems
- Experience planning, coordinating, and executing outreach and fundraising events

Education

- Undergraduate degree preferred, although a knack and passion for grassroots organizing to affect change is more relevant
- Understanding of Pacific Northwest ecology and environmental threats and opportunities

Abilities

- Strong interpersonal and communication skills, written and verbal
- Group facilitation skills
- Analytical, negotiation, and problem-solving skills
- Excellent judgment and confidence to make decisions
- Strong time and task-management skills
- Highly motivated and independent, yet team-oriented
- Confidence organizing and leading public hikes
- Computer and other standard office equipment skills sufficient to prepare flyers and other communications, maintain databases, email, and website posting
- Ability to work some weekends and evenings
- Enthusiasm for asking for volunteer help, donations and sponsorships
- A valid driver's license and reliable vehicle transportation

SALARY AND BENEFITS

Salary is commensurate with experience. Health, vision and dental benefits are available after three months of employment. Paid sabbatical is available after five years with the organization. Generous paid vacation time. Hours are flexible.

APPLICATION PROCEDURE

We will accept applications for the position until **June 23, 2017** or until filled, but due to high competition and demand, candidates are encouraged to apply as soon as possible.

Email a cover letter, resume, one writing sample, and references as a **single .pdf file** to Executive Director, Josh Laughlin, at **jlaughlin@cascwild.org**. No phone calls please. Thank you for your time and interest!

Cascadia Wildlands is committed to cultivating a diverse, empowered, and respectful community in the workplace and beyond. We do not discriminate against individuals on the basis of race, color, sex, sexual orientation, gender identity, religion, disability, age, parental status, marital status, veteran status, ancestry, or national or ethnic origin.