

Become a Business Sponsor of the Cascadia Wildlands Wonderland Auction!



The Wonderland Auction is Cascadia Wildlands' largest annual fundraiser of the year, with 350 community members coming together in celebration of our region's breathtaking wildlands, raging rivers and unique species. As a prominent business whose values align with ours, **we want YOU to be a part of it!**

The evening includes a gourmet dinner, libations, live and silent auctions, live funk/jazz by Inner Limits, a conservation update by Cascadia Wildlands staff and plenty of holiday cheer. Thanks to generous community support, every sponsorship and dollar raised at the event directly contributes to Cascadia Wildlands' work to protect and restore our incredible bioregion — Cascadia. In 2018, we raised just over \$100,000 at the Wonderland Auction, nearly one-quarter of our operating budget. Your sponsorship of the event allows us to build our movement and win critical conservation victories in Cascadia.

Please consider becoming a Wonderland Auction sponsor this year. Sponsors receive significant publicity and cause-affiliation benefits and tickets to the event (see sponsor levels and benefits described below). It is also a great way to reward your employees, clients, family and friends by inviting them to this not-to-be-missed event! **Your partnership with Cascadia Wildlands makes our success possible.**

Since 1998, Cascadia Wildlands has worked to defend and restore Cascadia's wild ecosystems in the forests, in the courts, and in the streets. We envision vast old-growth forests, rivers full of salmon, wolves howling in the backcountry, and vibrant communities sustained by the unique landscapes of the Cascadia bioregion. Through grassroots organizing, education, policy and litigation, we work to recover imperiled species like gray wolves and wild salmon, safeguard threatened old-growth forests, combat reckless fossil fuel developments, and so much more.

2018 BUSINESS SPONSORS INCLUDED: Mountain Rose Herbs, Tacovore, The Wheel, Opine Cellars, Cameron and Company, Thinking Tree Spirits, Pedal Power, Doak Creek Native Plan Nursery, Coconut Bliss, Ninkasi Brewing Company, SugarTop Buddery, Falling Sky Brewing, Elevate Kombucha, WildCraft Cider Works, and TJs Gardens.

Wonderland Auction Sponsorship Levels and Benefits

PREMIER SPONSOR (one offered): \$5,000+ (Mountain Rose Herbs already committed)

WILDLANDS SPONSOR: \$2,500+

- Business name announced at event to 350 guests from the stage at least twice
- Prominent logo position on event poster (150+ distributed in high-traffic locations in Eugene)
- Prominent logo position on event publicity mailing (mailed to approx. 1,000 supporters)
- Prominent logo position on VIP card (mailed to approx. 125 VIPs)
- Prominent logo position on the Wonderland Auction Eugene Weekly ad
- Prominent logo position on 20' screen in rolling slideshow during event
- Prominent logo position in Wonderland Auction catalog (distributed to 350+ guests)
- Prominent logo position on Wonderland Auction webpage and social media publicity
- Prominent logo position in spring 2020 Cascadia Review newsletter (mailed to 1,000 supporters and posted on our website)
- Company name/logo positioned in the middle of your reserved tables
- 16 tickets (two tables) to the event (\$1,200 value - includes dinner, dessert, drinks)

WATERWAY SPONSOR: \$1,000+

- Business name announced at event to 350 guests from the stage at least twice
- Logo position on event poster (150+ distributed in high-traffic locations in Eugene)
- Logo position on event publicity mailing (mailed to approx. 1,000 supporters)
- Logo position on VIP card (mailed to approx. 125 VIPs)
- Logo position on the Wonderland Auction Eugene Weekly ad
- Logo position on 20' screen in rolling slideshow during event
- Logo position in Wonderland Auction catalog (distributed to 350+ guests),
- Logo position on Wonderland Auction webpage and social media publicity
- Logo position in spring 2020 Cascadia Review newsletter (mailed to 1,000 supporters and posted on our website)
- Company name/logo positioned in the middle of your reserved table
- 8 tickets (one table) to the event (\$600 value - includes dinner, dessert, drinks)

SPECIES SPONSOR: \$500+

- Business name announced at event to 350+ guests from the stage at least twice
- Logo position on event poster (150+ distributed in high-traffic locations in Eugene)
- Logo position on event publicity mailing (mailed to approx. 1,000 supporters)
- Logo position on VIP card (mailed to approx. 125 VIPs)
- Logo position on the Wonderland Auction Eugene Weekly ad
- Logo position on 20' screen in rolling slideshow during event
- Logo position in Wonderland Auction catalog (distributed to 350+ guests)
- Logo position on Wonderland Auction webpage and social media publicity
- Logo position in spring 2020 Cascadia Review newsletter (mailed to 1,000 supporters and posted on our website)
- Company name/logo positioned in the middle of your reserved table
- 4 tickets (half table) to the event (\$300 value - includes dinner, dessert, drinks)

To become a Wonderland Auction sponsor or for more information about the event, contact Executive Director Josh Laughlin, jlaughlin@cascwild.org / 541.434.1463.